



INTERCOLLEGIATE BROADCASTING SYSTEM

TO: Steve Rachlin, WNYU cc

DATE: 21/2/56

FROM Gene Gertler

DEPT: Reg. Dir.

SUBJECT: Regional Conference

FILE:

Sorry to hear that you're having so much trouble up there Steve. I also regret that I have absolutely no experience with the problems of a commuter college, and therefore can't offer any tried-and-tested methods for pulling out of the red. I can imagine what your problems would be, but that's no help.

If I'm not mistaken, your activities are confined to the uptown campus. However, I have heard tell of some sort of broadcasting set-up that feeds music, and more, into the lunchrooms, study halls, etc., at the Washington Square location. This came to me as second-hand dope, and as such is probably not too reliable. It was also said that this 'service' used identifying call letters, but I can't recall what they were. Wonder what you know about this whole business, and would appreciate finding out just what the deal is.

I have just begun to work on the agenda with Cliff Rhode of Gettysburg, and have suggested to him that the Commuter College topic be included. Have also asked for comment by Bernie Levine of WKCR, as Columbia is one of the schools that might be interested. This was done as part of another correspondence to Bernie, and I made no reference to NYU (ease your mind) a. Other schools that might be interested in your problems would be Temple, who will most likely not show up at Gettysburg, and possibly Adelphi, who will almost certainly be there. All the other colleges in the region, to the best of my knowledge, are overwhelmingly resident schools like Swarthmore, and thus could not be expected to show too much interest. Adelphi will be very glad to talk to you, and you might write for information to the gang at Temple (members but not very active ones). In case you're interested, here's their address:

William Dean, Mgr.
WRTI, Box 413
Temple University
Philadelphia 22, Pa.

We would very much like to see some representation from WNYU at the conference, and I might say off the record that I will most likely be driving from Gettysburg to New York City immediately afterwards, as that is the start of my Spring vacation. Can't guarantee it, but there's a good chance I'll have some room in my car and thus might be able to save you some railroad fare. As for the rooms, I imagine we'll be put up in the dorms and probably won't have to pay much, if anything. Don't quote me on that one. Will try to find out for you for sure. Meanwhile, buck up, old chap, and keep drilling.